

Privacy Policy

Fitwellusa.com is committed to respect and protect your privacy through this Privacy Policy.

This policy governs your access to and use of fitwellusa.com, including any content, functionality, and services offered on this website. Please read the entire policy before you use or interact with this website. By using this website, you accept and agree to the policy outlined on this page.

USERS UNDER THE AGE OF 18

This website is not intended for users under the age of 18. If you are under the age of 18, please do not visit or interact with this website in any way or provide any information to us. We do not knowingly collect personal information from users under the age of 18.

Collection of Personal Data

Personal data is information that can be used to identify you such as your name, IP address, and email address. We collect personal data from you in the following ways:

Email Opt-Ins for Free Courses: Your email address. Transaction: Your name, email address, billing information and payment source. Submitting Questions Through Comment Boxes: Your name, email address, and question information.

Purpose of Processing Your Personal Data

The information above is collected for the following purposes: Email Opt-Ins for Free Courses:

To provide you with information on the topic in general and information about our paid products. Transaction: To process a purchase you make with us. Submitting Questions Through Comment Boxes: To answer any questions you may have for us.

For any communications that you have consented to receive, you can change or remove your consent at any time by clicking the “unsubscribe” link located at the bottom of every email to opt out of future emails.

Legal Basis for the Collection and Processing of Information

How we collect information:

Email Opt-Ins for Free Courses: You will be asked for consent first. Transaction: Your information is collected as part of a legal contractual transaction. Submitting Questions Through Comment Boxes: We need your data to provide you with the information that you requested from us and your information will not be used for other purposes.

Who Has Access to the Data that is Collected?

We have access to the data that we collect as well as third parties that help us process your personal data, including: Payment processors (to process your transactions and securely store your data) . Email marketing and communication companies (to collect and send emails) Survey companies (to receive feedback from customers on programs) Product hosting platforms (to help you access the products that you purchase) Other website design, management, and programming services

The third parties above are prohibited from using, sharing or collecting your personal data for any purpose other than the reasons stated above.

Use of Cookies and Social Media Pixels

We use cookies and other technologies in some cases, like social media pixels, to track the particular behavior of visitors to this website. We use this tracking to help us understand how visitors use our site, what interests them, how they respond to marketing, and other reasons such as whether or not a visitor is using a desktop or mobile computer. These cookies can be blocked by changing your internet browser settings.

In the case of pixels, we may use them to tailor advertising messages users see when visiting social media websites. We reserve the right to use these pixels in compliance with the policies of the various social media sites.

Changing, Removing, or Requesting Your Data

We will retain any information you provide to us until you request us to delete your information, we decide to cease using our existing data providers, or we decide that your data is no longer needed.

Under the General Data Protection Regulation, you are granted the following rights:

You have the right to be informed and this policy serves to inform you. You have the right to request access to your data that we store and the rights to rectify or erase that data. You have the right to request restrictions on the processing of your data and the right to object to the processing of your data. You have the right to the portability of your data. You also have rights in relation to automated decision making and profiling. While this website does not profile you, other websites might and this is your right.

For any of the above requests, please contact amber@fitwellusa.com with your request.

Data Transfer to Third Countries

Your data is never transferred to third countries. This website is located in the United States and your data is collected and held here.

Questions, Concerns, and Contact

If you have any comments, questions, or concerns, please contact amber@fitwellusa.com. If you feel that a privacy issue has not been resolved after you have contacted us, you have the right to lodge a complaint with a supervisory authority that has jurisdiction over issues related to the General Data Protection Regulation.

Data Controller

Representative: Amber Dabney Smith

Fitwellusa.com

Fit Well, LLC

Cincinnati, OH 45150

Like most website operators, we collect non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Our purpose in collecting this information is to better understand how visitors use and interact with the website.

We also collect information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on the blog and related websites. We only disclose logged in user and commenter IP addresses under the same circumstances that we use and disclose personally-identifying information as described below, except that commenter IP addresses and email

addresses are visible and disclosed to the administrators of the blog or site where the comment was left.

Collection of Personal Information

Depending on how users are interacting with this website, some personal information must be collected. The amount and type of information that is collected depends on the nature of the interaction. For example, we ask visitors who ask us a question through our comment form to provide their name and email address. This is so that we can respond to them and provide them with the information that was requested.

Purchase transactions require additional information, including other personal and financial information required to process the transactions. In each case, we only collect the necessary information required to complete the interaction. We do not disclose personal information other than as outlined below. Visitors may also refuse to supply their personal information at any time, although it may prevent them from engaging in certain website-related activities. We may collect aggregated statistics about the behavior of visitors to its websites, and we may display this information publicly or provide it to others. However, we do not disclose personal information other than as outlined below.

Protection of Personal Information

We disclose personal information only to our contractors and affiliated organizations that need to know that information in order to process it on our behalf or to provide services available at our websites, and that have agreed not to disclose it to others. Some of those contractors and affiliated organizations may be located outside of your home country; by using this website, you consent to the transfer of such information to them. We will not rent or sell personal information to anyone.

Other than to our contractors and affiliated organizations, as described above, we disclose personal information only in response to a subpoena, court order or other governmental request, or when we believe in good faith that disclosure is reasonably necessary to protect the property or rights of our company, third parties or the public at large.

If you are a registered user of this website and have supplied your email address, we may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Fit Well.

If you send us communications via email, through our website, or via social media platforms, we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. We take all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of your personal information.

Business Transfers

If we choose to sell this website and all of its assets or they are acquired by another in the unlikely event that we go out of business or enter bankruptcy, user information is considered one of the assets that will be transferred or acquired by a third party. By using this website, you acknowledge that such transfers may occur and that any acquirer of this website may continue to use your personal information as set forth in this policy.

Ads

Ads appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they

send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies on our website and does not cover the use of cookies by any advertisers.

Privacy Policy Changes

We reserve the right to change this privacy policy at any time at our sole discretion. We encourage you to check this page regularly for updates or changes. Your continued use of this website after changes made to this policy will constitute your acceptance of said changes. For any other questions, comments, or concerns, please contact amber@fitwellusa.com.